

2025 STARS SPONSORSHIP OPPORTUNITIES

MHLA "Stars of the Industry" Awards Luncheon/All sponsors receive:

- Corporate logo on MHLA website and in promotional emails
- Logo included in printed program
- Digital signage at event
- Recognition in post event press release

Presenting Sponsor - \$6,000.00 (Exclusive) Sold Out

- Includes 6 Attendees
- Premier sponsor, Promoted in pre-event marketing
- Prominent logo signage placement at event
- Brief remarks at the podium during presentation
- Company representative on stage during honoree recognition
- VIP Seating
- Option for display table

Stars Photo Sponsor - \$4,000.00 (Exclusive)

- Includes 4 attendees
- Logo signage displayed next to Hotel Group Photo location
- Display table adjacent to Hotel Group Photo Location
- Option to assist with hotel photo check-ins

Stars Wall of Fame Sponsor – \$3,000.00 (Exclusive)

- Includes 4 attendees
- Logo signage displayed next to Honoree Wall of names
- Display table in close proximity to Wall of Fame

Program Sponsor - \$2,500.00 (Exclusive)

- Includes 2 attendees
- Prominent logo placement on back of printed program as sponsor

Award Category Sponsor – \$2,000.00

Award Category Options –

1) Culinary & Kitchen Star 2) Food & Beverage Star 3) Front Office & Guest Services Star, 4) Housekeeping Star 5) Back of the House Star 6) Community Service Star 7) Sales & Events Professional Star 8) Management Star (SOLD)

- Includes 2 attendees
- Exclusive sponsor for one of the Award Categories
- Prominent logo placement on screen during specific award category
- Company representative on stage during honoree announcement for specific category
- Option to have display table for additional \$500 (*based on availability; first come, first served*)

Name Badge Sponsor - \$1,800.00

- Includes 2 attendees
- Company logo on lanyard for attendee name badges
- Option to assist with attendee check-in

Event Sponsor - \$1,200.00

- Includes 2 attendees
- Option for display table (*based on availability; first come, first served*)

Friend of MHLA Sponsor - \$500.00