

# MHLA ANNUAL GOLF OUTING

Monday, September 16<sup>th</sup>, 2024

## SPONSORSHIPS

See registration to confirm sponsorship availability.

### **TITLE SPONSOR (1) - \$7,500**

- 2 Whiskey Creek Foursomes (1 day of event & 2nd in 2024 on Mon-Thur; subject to course availability)
- Signage & company logo included on all promotional materials including registration signage, printed program and social media
- Option for company representative to welcome guests at check-in table along with MHLA President or representative
- Logo recognition on golf cart GPS system - multiple impressions
- Opportunity for sponsorship representative to speak at Awards Lunch

### **PRESENTING SPONSOR (1) - \$6,500**

- 2 Whiskey Creek Foursomes (1 day of event & 2nd in 2024 on Mon-Thur; subject to course availability)
- Flags attached to the pin at EVERY hole
- Logo recognition on golf cart GPS system - multiple impressions
- Logo on website and in future e-blast
- Opportunity to speak at shotgun start

### **LUNCH SPONSOR (1) - \$4,000**

- Signage displayed during lunch
- Logo recognition on golf cart GPS system
- Prominent mention during program
- Option to have display table at lunch

### **BREAKFAST SPONSOR (1) - \$2,500**

- Signage displayed during breakfast
- Prominent mention during program
- Option to have display table at breakfast

### **BEVERAGE CART (2 available) - \$2,000**

- Signage on beverage cart
- Option for 1 person to drive separate cart & greet golfers

### **CIGAR & WHISKEY SPONSOR(1) - \$2,000**

- Signage
- Option for company rep to distribute cigars and whiskey

### **MARGARITA SPONSOR (1) - \$2,000**

- Signage
- Option for company rep to distribute margaritas

### **GOLF BALL SPONSOR (1) - \$2,000**

- Each player will receive a sleeve of high-quality golf balls with your logo

### **HELICOPTER BALL DROP SPONSOR (1) - \$1,750**

- Signage
- Opportunity to drop balls from helicopter at start of event

### **AWARDS SPONSOR (1) - \$1,500**

- Signage displayed during awards presentation
- Option to assist with presentation of prizes

### **BAR SPONSOR (1) - \$1,500**

- Signage on bar area
- Opportunity for company representative to be present

### **HOT DOG SPONSOR (1) - \$1,250**

- Signage at the stand
- Option for company representative to greet all golfers at the stand and have display table

### **HOLE IN ONE Sponsor (1) - \$1,000**

- Signage at the hole
- Must provide 1-2 volunteers at hole to act as witnesses
- Option for display table at the hole

### **GOLF CART SPONSOR (1) - \$1,000**

- One exclusive sponsorship available for all carts to display your logo

### **SCORECARD SPONSOR (1) - \$750**

- One exclusive sponsorship available for all score cards to display your logo

### **PUTTING CONTEST (1) - \$750**

- Exclusive sponsorship of putting contest between the 18th green & the 1st tee box. Sponsor must provide 2 volunteers to conduct the contest

### **PREMIER BAG SPONSOR (1) - \$750**

- Signage
- Option for company representative to be present at registration
- Sponsor to provide logoed bag to be distributed to all players

### **LUCKY DRAW SPONSOR(1) - \$750**

- Signage at Lucky Draw during Breakfast & Lunch
- Opportunity for company representative to be present

### **VOLUNTEER SPONSOR (1) - \$750**

- Signage
- Recognition during Awards presentation

### **SPECIALTY HOLES:**

#### **LONGEST DRIVE-MEN (1) - \$650**

#### **LONGEST DRIVE-WOMEN (1) - \$650**

#### **STRAIGHTEST DRIVE (1) - \$650**

#### **CLOSEST TO THE PIN (1) - \$650**

- Signage at one course hole
- Option for company representative to be present
- Verbal recognition during Awards presentation

### **HOLE SPONSOR (14) - \$500**

- Signage at one course hole
- Option for company representative to be present

### **ALL SPONSORS RECEIVE:**

- ✓ Breakfast & lunch for company representative
- ✓ Logos included in the promotional materials for the outing.
- ✓ Recognition in the post event email
- ✓ Company listed on past sponsors web page for 6+ months